

## KEEP+ Large Value Consultancy Grant Project Specification Template

### Tender details – the opportunity

Company name	LookHealth LTD
Company address	1 Grove Road, Tottenham, London, N15 5HJ
Description of company activity/SIC code	<p>Healthcare and Business Development</p> <p>SIC -Nature of business (SIC)</p> <p><b>62012 - Business and domestic software development</b></p>
Objective of the proposed innovation project– this MUST involve activity that results in the development of or introduction to the market of a new product or service (max 300 words)	<p>LookHealth is a digital platform which seeks to increase patient access to clinicians, uses physical, biochemical and genomic data to predict and prevent chronic disease and incentivises positive health behaviour.</p> <p>At the same time increasing the security of their personal data through using hyperledger technology (Blockchain); and the verification of healthcare professionals. The platform is designed to meet three unmet needs:</p> <ol style="list-style-type: none"> <li>1. The lack of any wide-scale digital patient incentivisation programmes to reduce weight , improve chronic disease ( such as diabetes) or to adhere to drug regimens. This is of particular concern due to the fact over £1billion is spent every year by the NHS on dealing with diabetes alone.</li> <li>2. LookHealth seeks to address this through using the latest behavioural economic science and rewards incentivisation to encourage people to change their micro health behaviours</li> <li>3. The lack of digital access to clinicians and allied health professionals that are focused on preventative healthcare (diet, lifestyle, etc). Whilst there are an increasing amounts of apps that allow patients to see a GP online, and via a mobile app, there is as yet no focus on developing digital tools to allow better chronic disease management and precision medical treatment.</li> </ol>



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	<p>4. The lack of a secure (blockchain based) patient details solution that can anonymise data before and after interacting with 3<sup>rd</sup> party applications. LookHealth is committed to the privacy of patient details, especially in the light of the GDPR regulations, and other related laws pertaining to healthcare and medical information on the part of patients.</p>
<p>Company's current situation – existing project team and innovation project development stage (max 400 words)</p>	<p>Lookhealth was incorporated in March 2018 and has had tremendous traction and interest.</p> <ul style="list-style-type: none"> <li>• We have had interest from several industries including the NHS, insurance and the pharmaceutical industry. We have doctors and nutritionists on our waiting list awaiting our launch.</li> <li>• We currently have an MVP which has 70% of the features required and would look to work with you to improve and redevelop a similar platform.</li> <li>• The Platform has features such as messaging, video and booking systems.</li> <li>• LookHealth has been featured in Techcrunch, London Tech week, The Kairos Project and The Europas – <a href="http://www.theeuropas.com">www.theeuropas.com</a></li> </ul> <p>The team is comprised of doctors and NHS specialists led by Dr Maureen Emeagi – the founder, a GP with 13 years experience in the NHS.</p>
<p>Business need – what expertise and support is required from a supplier to reach the objective(s) above? (max 400 words)</p>	<p>We require an expert or team of innovative experts in frontend and backend software development ( react preferably) , experience of behavioural science, game theory and blockchain development specifically hyperledger.</p> <p>We also require video and chat expertise.</p>
<p>Please list six key words that describe your potential project, i.e. ICT, engineering, biotech etc.</p>	<p>Marketplace, health tech, med tech, blockchain, hyperledger, preventative health, Video, Chat</p>
<p>Required timescales (if any) for Project Start and duration, and if</p>	<p>We require an 8 week time scale with launch on January 1<sup>st</sup> 2019.</p>



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applicable anticipated product launch date	
Optional - company budget available to match fund KEEP+ grant (if known) please see 'Further details' for maximum funding amounts	
Company Contact (email and phone) for further information	<a href="mailto:memeagi@gmail.com">memeagi@gmail.com</a> 07950205025
Required tender response date (min 10 working days from posting of advert)	10 days
Criteria for Decision making	Assessment criteria are as follows <ul style="list-style-type: none"><li>• Expertise fit</li><li>• Timing fit</li><li>• Suitability of proposed methodology</li></ul> Weighting is determined by the SME partner
Date for Contract Decision	Minimum of 10 working days from date of advertisement
Tender response templates	Please approach the company for the exact format of your response.