



**European Union**  
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## KEEP+ Large Value Consultancy Grant Project Specification Template

### Tender details – the opportunity

Company name	TDI Tuning Ltd
Company address	TDI Tuning Ltd Suite 128 Waterhouse Business Centre Cromar Way Chelmsford Essex CM1 2QE
Description of company activity/SIC code	Automotive Electronics Services to increase performance, improve fuel efficiency and reduce harmful emissions.
Objective of the proposed innovation project– this MUST involve activity that results in the development of or introduction to the market of a new product or service (max 300 words)	We are going to produce new electronic equipment which will enable us to provide a worlds-first fully remote tuning solution, enabling us to alter performance, improve fuel efficiency and reduce harmful emissions for Petrol, Diesel, LPG & Hybrid vehicles in any location across the world.
Company’s current situation – existing project team and innovation project development stage (max 400 words)	We have in-house skills enabling us to design, spec and lead this project, however we do require consultancy expertise in order to be able to move forward and fulfil our requirements with this project.  We already have an extensive global dealer network which will be utilised to send this product global.
Business need – what expertise and support is required from a supplier to reach the objective(s) above? (max 400 words)	We require specialist Electronic ER&D capability. All of our products will need to be engineered to exceptionally high standards and will need to be certified to meet “E Marking” & “UL Standards”.
Please list six key words that describe your potential project, i.e. ICT, engineering, biotech etc.	Innovation, Emissions Reduction, Automotive, Engineering, Patented, Export
Required timescales (if any) for Project Start and duration, and if applicable anticipated product launch date	Anticipated Start Date: 1 <sup>st</sup> December 2018
Optional - company budget available to match fund KEEP+ grant (if known) please see ‘Further details’ for maximum funding amounts	£100,000
Company Contact (email and phone) for further information	Steven Legon – 01245 392255 - 07877 018056
Required tender response date (min 10 working days from posting of advert)	12 <sup>th</sup> November 2018



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Criteria for Decision making	<p>Assessment criteria are as follows</p> <ul style="list-style-type: none"><li>• Expertise fit</li><li>• Timing fit</li><li>• Suitability of proposed methodology</li></ul> <p>Weighting is determined by the SME partner</p>
Date for Contract Decision	Minimum of 10 working days from date of advertisement
Tender response templates	Please approach the company for the exact format of your response.