

## KEEP+ Large Value Consultancy Grant Project Specification Template

### Tender details – the opportunity

Company name	JABADAO
Company address	10 Court Farm, Stutton Road, Brantham CO11 1PW
Description of company activity/SIC code	<p>Research and development, training and projects focusing on the significance of human physical play in development, learning, health and wellbeing. We are a culture change organization bringing a new perspective to three sectors: early years, special needs education (especially profound and multiply disabled children and young people) and care work (especially later stage dementia).</p> <p>All projects seek new solutions to existing intractable challenges for education, health and care.</p> <p>We offer training, products (through an on-line shop) and consultancy to the early years and care sectors.</p> <p>SIC: 90030</p>
Objective of the proposed innovation project– this MUST involve activity that results in the development of or introduction to the market of a new product or service (max 300 words)	<p><b>New product</b></p> <p>An e-learning Toolkit to provide training for whole-staff teams in nurseries, focusing on physical development and its links to health, wellbeing, development and learning.</p> <p>The Toolkit will be film-based and have the addition of several interactive components, including a team of specialist movement play consultants who are available to nurseries to address on-going questions and issues about the value of movement play in the curriculum.</p> <p>The Toolkit will engage staff groups in a thorough several e-learning courses, plus a range of interactive projects and forums which aim to build sustained engagement.</p> <p><b>Background</b></p> <p>Between 1998 and 2009 JABADAO undertook the most in-depth action research study ever conducted into the ways that adults support young children’s physicality. (0-5) Working with Early Years partners it resulted in the creation of a new child-led, play-based approach to Physical Development in the early years called Developmental Movement Play (DMP). This was embedded in many settings across the UK and a number of educationalists have since developed their own versions.</p>



	<p>10 years later the economic climate has changed massively with much reduced funding for training, but an acute need for rigorous training.</p>
<p>Company's current situation – existing project team and innovation project development stage (max 400 words)</p>	<p>Our business model is based around the change we create.</p> <p>A team of Director's set policy and run the company identifying a flexible team of consultants - a Project Lead consultant - drawn together for each project maintaining a close relationship with the Directors throughout.</p> <p>This model creates the utmost flexibility and ensures funding is always spent on the activity, not the admin. We take a cyclical view of change: we develop new thinking, train a critical mass of partners to change practice across a sector, step back while this takes root and settles. At key points we reassess where further intervention is necessary to achieve the desired levels of change, then step back in with new and innovative products. This is one of those times.</p> <p><b>Stage of the project</b></p> <ul style="list-style-type: none"> <li>- Directors have scoped the project and identifying the consultancy team required to carry it out</li> <li>- Extensive research has taken place to ascertain what is currently available on the market, and what is needed</li> <li>- Partner Nursery settings have been established to support the development of a prototype based o real and actual need and practicalities</li> <li>- A range of digital platforms have been researched prior to final decision</li> <li>- The time frame is clear: 50 Nurseries will start using the Toolkit in September 2019 on a test basis; a Movement Play Research team will meet for a first residency in April</li> </ul>
<p>Business need – what expertise and support is required from a supplier to reach the objective(s) above? (max 400 words)</p>	<p>We are seeking a consultant to become Project Lead The consultant will:</p> <ul style="list-style-type: none"> <li>• develop the structure and content for an e-learning Toolkit that enables whole teams of nursery workers to develop new understanding of early physical development and the significance of movement play in the day</li> <li>• make final decision, with the Directors, on the platform that this e-learning toolkit will use</li> </ul>



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	<ul style="list-style-type: none"> <li>• oversee the build</li> <li>• create the content (on film with written scripts as an addition)</li> <li>• create film material to support the content</li> <li>• edit the material and upload onto the platform</li> <li>• work with a team of specialist consultants to form an innovative Movement Play Research Team which will support all aspects of the Toolkit</li> <li>• create a live link-up event, through which a movement play event pairs the Research Team with children in nurseries - creating on-going interest and commitment to the training and involving children in an intriguing arts event</li> <li>• work with a Sales and Marketing consultant to build a group of 50 nurseries who will test the Toolkit</li> <li>• ensure robust feedback; analyze that feedback and alter the Toolkit accordingly</li> <li>• report to the JABADAO Directors, and funders, on the progress of the project</li> <li>• work closely with the Nominated Director throughout</li> <li>• manage risk within the project and alert the Nominated Director as necessary</li> </ul>
<p>Please list six key words that describe your potential project, i.e. ICT, engineering, biotech etc.</p>	<p>e-learning training early years physical development movement play</p>
<p>Required timescales (if any) for Project Start and duration, and if applicable anticipated product launch date</p>	<p>To begin January 2019 To finish December 2019.</p>
<p>Optional - company budget available to match fund KEEP+ grant (if known) please see 'Further details' for maximum funding amounts</p>	
<p>Company Contact (email and phone) for further information</p>	<p>Catherine Wilks 07974139728 catherinewilks@live.com</p>
<p>Required tender response date (min 10 working days from posting of advert)</p>	<p>13.12.2018</p>
<p>Criteria for Decision making</p>	<p>Assessment criteria are as follows</p> <ul style="list-style-type: none"> <li>• Expertise fit</li> <li>• Timing fit</li> <li>• Suitability of proposed methodology</li> </ul> <p>Weighting is determined by the SME partner</p>
<p>Date for Contract Decision</p>	<p>Minimum of 10 working days from date of advertisement</p>



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Tender response templates	Please approach the company for the exact format of your response.
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